

CIS 89A: Web Page Development - Syllabus

SPRING 2016

Course: 42103

Department : CIS -089A-64Z

Instructor - Valerie Taylor

3.0 Units

De Anza College Online Education Center . (408) 864-8969 . FAX: (408) 864-5546, 864-8245 . <http://deanza.edu/online-ed/>

DESCRIPTION

Fundamentals of Web page design and creation: designing, encoding, and maintaining pages on the World Wide Web using HTML/XHTML.

Course format is skill-based practice using HTML and Cascading Style Sheets (CSS) along with question-based student discussions.

This is the online education section. The course includes directed activities to design and develop web pages using web-based technologies. There is also reading, discussing, critical thinking to encourage application of development skills in a broader context.

REQUISITES

Advisory: English Writing 211 and Reading 211 (or Language Arts 211), or English as a Second Language 272 and 273; Computer Information Systems 18A.

This is an ONLINE course. There are NO required on-campus meetings.

Optional introduction - Monday April 4, 2016 4:00-5:00pm in MLC-255

You are REQUIRED to participate in the online class activities such as discussions in addition to doing the weekly individual assignments. **You must be able to access and participate several times per week. DAILY access to the course is strongly recommended.**

Students who do not participate actively in discussions and regularly submit assignments throughout the quarter will be dropped from the course by the instructor, as required by State funding rules. The instructor will discuss individual situations if the student emails an explanation and a plan. If you need a credit for this course - keep this in mind.

Course Notes:

Online course. Students must have access to a computer, the Web and an individual e-mail address. - NO on-campus exams
- Information on orientation available at <http://deanza.edu/online-ed/>

INSTRUCTOR INFORMATION

Welcome to CIS 89A: Web Page Development. It is my pleasure to be your instructor in this course.

I have been teaching part-time at De Anza since 2000. My business career has included work in the education, technology and consulting. I'm not just an online instructor - I have been an online student too. I have a M.S. in Education specializing in Online Teaching and Learning - all course work was online! When I'm not working, I enjoy traveling and sailing with my family.

I look forward to meeting you in this online class.

This is a hands-on "learning by doing" course format.

E-mail me anytime. I will get back to you, usually within 24 hours.

Web Site : <http://faculty.deanza.edu/taylorvalerie>

E-MAIL ADDRESS : taylorvalerie@deanza.edu

This is an **Online Course**. Students must have access to a computer, the Web and an individual e-mail address.

STUDENT LEARNING OUTCOMES

After completing the reading and written assignments, students will have an understanding of the fundamentals of Web page design and creation: designing, encoding, and maintaining pages on the World Wide Web using HTML/XHTML.

COURSE MATERIALS The course follows the sequence of the textbook. There are other HTML books available, but the presentation of material is in a different order.

- HTML A Beginner's Guide, Fifth Edition. Wendy Willard, 2013. ISBN 978-0-07-180927-6

Optional - HTML and CSS: Visual Quickstart Guide, Eighth Edition. Elizabeth Castro, Bruce Hyslop, 2014. ISBN 978-0-321-92883-2

You must have daily access to the internet that supports these media for participation in this online course.

Browser - Everything for CIS89A happens on the web. Not only do we publish on the web, but many of the tools we use exist as web applications rather than installed programs. Course resources are designed for the latest versions of modern browsers like Mozilla Firefox or Google Chrome. Also, the Catalyst software is designed to run with Firefox.

<http://www.mozilla.org/en-US/firefox/>

<http://www.google.com/chrome/>

ASSIGNMENTS

We will be using the Catalyst e-classroom web site for communication, discussions, lectures, homework assignments, quizzes and grade reporting. It is important that you check into Catalyst at least 2-3 times each week (checking every day is best).

Access Catalyst and set up your student account

This course uses the Catalyst e-classroom web site. Once your registration for the course has been processed, you will automatically have a Catalyst account.

Additional login information will be provided by the DeAnza Online Education Center. If you have not received login information or need help getting into the Catalyst e-classroom web site, please contact Online Education by using the Catalyst Help request form <http://catalysthelp.deanza.edu/>

(Cookies must be enabled in your browser)

DUE DATES

Assignments are described in detail in the online course materials. See Catalyst for details. Assignments are due **at 11:30pm** on the due date below **following the Module introduction**.

Final project due date - Sunday Jun 21

All assignments to be graded must be submitted no later than 11:30pm Tuesday Jun 23

CIS89A Spring 2016

1. Introductions, Getting started	Sunday Apr 12
2. HTML Basics	Sunday Apr 19
3. Text	Sunday Apr 26
4. Links	Sunday May 3
5. Images	Sunday May 10
6. Multimedia	Sunday May 17
7. Lists	Sunday May 24

8. Tables	Sunday May 31
9. Forms	Sunday Jun 7
10. Site planning	Sunday Jun 14
11. Final projects	Sunday Jun 21
12. Peer reviews	Tuesday Jun 23
Last day to submit work for credit	

Approximate scoring - assignments and discussions are different for each topic so the exact distribution of points will vary.

Weekly assignments - discussions, quizzes, group response, reflection (10 x 10-15 points)

Final project - approx 20 points)

GRADES

A : 95 - 100%

B : 85 - 94%

C : 75 - 84%

D : 60 - 74%

F : Below 60%

FINAL GRADES - You may access your final grades online.

ACADEMIC INTEGRITY

Policy on Copying and Cheating: Students who submit the work of others as their own or cheat on exams or other assignments will receive a failing grade in the course and will be reported to college authorities.

ONLINE EDUCATION CENTER

The Online Education Center office staff provides support with administrative questions, college procedures, extra course materials and handouts, and general information.

Main number: (408) 864-8969 FAX numbers: (408) 864-5546, 864-8245 <http://deanza.edu/online-ed/>

Resources for Enrolled Online Learners

The Online Education Center is here to help you navigate through your experience as an Online Learner. Particularly for first-time online students, we provide you with resources and information to help you be successful.

<http://www.deanza.edu/online-ed/registered/index.html>

Catalyst Help request form <http://catalysthelp.deanza.edu/>